



# PRIVATE CLIENTS

## HOW ITC CAN MANAGE YOUR CYBER AND REPUTATIONAL RISK



**The cyber risk landscape is evolving rapidly. These risks are real and complex whilst becoming harder to combat as cyber criminals become increasingly innovative and daring. However, private clients need not fear these threats if they are managed properly.**

Previously considered a problem faced by large financial institutions and banks, over the past 12 months there has been a dramatic increase in attacks against private clients. Attackers identify individuals that are often wealthy, value their privacy, and usually lack the appropriate defences.

Typically, vulnerable individuals include those in litigation, those with a high profile, those with wide ranging commercial interests or those with a particularly valuable reputation.

For any high value target the resulting risks can be:

- Financial loss
- Disruption of commercial contracts
- Reputational damage
- Invasion of privacy
- Threat to physical security

Cyber security is not just about technology, it is about managing risk. To understand that risk, ITC provides private clients, and their wider team, the ability to prepare for every eventuality and ultimately mitigate the threats.

### Why ITC Secure

Established in 1995, ITC continues to evolve in the face of the everchanging security threat landscape. With capabilities in on-premise, cloud-based and hybrid security, ITC is a cyber consulting and managed security service provider like no other.

Including former members of British intelligence, experienced cyber security professionals and access to some of the World's leading security experts, ITC provide discreet risk advice to a number of the World's leading brands

## How ITC Keeps Private Clients Safe Online & Protects Their Reputation

There are three simple steps to privacy and confidence.

1. What does the client value, where is it kept, and how robust are any existing security measures?
2. What improvements can be made immediately, and which are necessary, but may take a little longer
3. How best to maintain that level of security?

To achieve these steps our expert cyber security professionals provide the following bespoke services:

- ▶ Personal Cyber Security Review
- ▶ Secured Networks, Devices and Accounts
- ▶ Digital Footprints
- ▶ Online Threat Monitoring
- ▶ User Awareness Training
- ▶ Managed Cyber Security Service
- ▶ Reputation Management
- ▶ Crisis Response and Mitigation

### Contact Us

If you would like to know more about our market leading security consulting services, our Netsure360° portfolio or want to hear more about our Security Insights programme; go to [www.itcsecure.com](http://www.itcsecure.com), call **0207 517 3900** or email us at [marketing@itcsecure.com](mailto:marketing@itcsecure.com)

### At a Glance



**Manage Cyber Risk with a combination of Technology, People and Process**



**Understand your vulnerability with Cyber Review**



**Ensure your wider team is part of your defence through User Awareness Training**



**Keep up to date and remain secure with a Managed Cyber Security Service**



**Secure your online profile through Reputation Monitoring and Management**

