

THREAT INTELLIGENCE ADVISORY PAPER

THREAT INTELLIGENCE ESSENTIAL CYBER DEFENCE

WHAT IS CYBER THREAT INTELLIGENCE

Businesses the world over are facing up to the challenge of ever-evolving cyber threats. They must have their defences primed and ready, and to enable this they need to be aware of the dangers faced by their organisation. They need effective threat intelligence.

According to Gartner, the priority for assessing vulnerability to cyber-attack should be to understand the attack parameters – technical, hacktivist, insider, etc. – and not just the severity (although that is important). You need to know how weaknesses are being exploited and how susceptible your organisation might be to malicious or wanton attacks.

This is where threat intelligence services come in. They are now seen as a major element in most cyber defence strategies. In fact, Gartner suggests 15% of the UK's enterprises will be using threat intelligence services in the next two years, (up from 1% today).

But what is threat intelligence, and what does it deliver above and beyond the cyber security products, solutions and services you may already have in place?

Threat intelligence services enable organisations to continuously monitor the threat horizon, providing information and advice on cyber-related risks (both current and potential), whether specific to the organisation or a global trend.

Such threat intelligence, from compromised credentials, customer data, and payment card information, to new vulnerabilities and threats, is already out there. But if you're relying on opensource tools or ad hoc approaches to search for it, you're likely to be wasting a great deal of time, generating plenty of noisy false panics and missing hard-to-reach, and potentially devastating, risks.

A professionally-deployed and maintained threat intelligence service alerts you to leaked credentials and banking details, the latest threats to your technology stack, and key or sensitive information where a future date is mentioned. It detects where you are currently vulnerable and where you may at some stage be vulnerable. And by filtering out the chaff and false threats, and focusing on the information that matters, it helps spot future threats, so you can be proactive in your response.

Take a moment to consider your organisation and the information that is key to its operation. If this information was leaked on-line what impact would it have on your business and how might it affect your brand reputation?

For more information, please contact us: enquiries@itcsecure.com or 020 7517 3900

THREAT INTELLIGENCE FROM ITC

It's essential that you utilise a service that enables you to spot issues as soon as they arise, act immediately to mitigate the risk, and recover quickly.

ITC offers a fully-managed Threat Intelligence service (ITC-TI). Our expert analysts continually monitor the world of cyber risk to ensure your teams are informed and best placed to respond to any threats.

With ITC-TI you'll be alerted in real time to threats such as domains registered for typo squatting, dark web sites, malicious twitter hashtags, and fake apps in mobile app stores. Any one of which could put your business, your customers and your brand at risk.

ITC-TI utilises specialist platforms and tools to review all publicly available information from both the surface web and the dark web. This gives our customers the best possible understanding of risks to their business and provides them with actionable intelligence.

Benefits of ITC Threat Intelligence

- $\cdot \;$ Managed implementation and set up of threat intelligence feed
- $\cdot\;$ Ensures the provision of concise and actionable information
- Analyst support to interpret threat intelligence results
- Constant feedback and tuning
- Monthly reporting and de-brief sessions
- \cdot Urgent alerting where critical intelligence has been highlighted
- Interactive support with intelligence goals and special projects that require critical fine tuning

ITC-TI ensures all your key information is protected and, by using prediction and prevention, rather than detection after the event, enables you to make the best decisions for your business.

Why choose ITC Threat Intelligence

Our cyber experts deliver a comprehensive onboarding process that ensures a complete understanding of your risks and priorities. From our London-based security operations centre we constantly monitor the world of cyber security, ensuring that all relevant threats are identified and our customers are given the right advice to reduce their exposure to risk.

ABOUT ITC SECURE

ITC Secure is an advisoryled cyber security services company.

We have a 25+ year track record of delivering business-critical services to over 300 blue-chip organisations - bringing together the best minds in security, a relentless focus on customer service and advanced technological expertise to help businesses succeed.

With our proprietary platform and customerfirst mindset, we work as an extension of your team throughout your cyber journey and always think not only about you, but also your customers and the reputation of your brand.

ITC Secure is headquartered in London, UK. With a dynamic balance of the best in people, technology and governance, we make cyber resilience your competitive advantage.

To learn more about ITC Secure, please visit www.itcsecure.com or email us on enquiries@itcsecure.com



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