IDENTITY \& ACCESS MANAGEMENT

## THE RISE OF |DENTITY SECURITY BREACHES

The impact and most common types of identity attacks

Protecting identity is more important than ever. Identity security breaches can happen to anyone and can have serious consequences, ncluding financial loss, identity theft, and damage to your reputation. et's take a look at the impact of identity security breaches and the most common types of attacks.

RISE OF IDENTITY-RELATED BREACHES


61\%

Breaches involving Breaches involving
stolen credentials via social ngineering or brute force
$\$ 5 \mathrm{M}$

The estimated average cost of a data breach in 2023

COMMON TYPES OF IDENTITY BREACHES

PHISHING
Cyber criminals use fake emails, phone calls, or texts from a legitimate source to trick people into giving sensitive information like login credentials, credit card numbers, or ocial security numbers.


MALWARE
Malicious software, including viruses, trojans, and
ransomware, can be used to steal personal information install keyloggers, or gain unauthorised access to a system.


SOCIAL ENGINEERING
Psychological manipulation is used to trick people into divulging sensitive information through pretexting baiting, and quid pro quo.


NSIDER THREAT
Employees or contractors with access to sensitive information can steal, access or manipulate data for malicious or unintentional purposes.


3RUTE FORCE
Unauthorised access is gained by guessing passwords or encryption keys.

## SECURE YOUR IDENTITY WITH ITC

Protect your business against identity-related breaches.
Download ITC's quide to find out how to unlock the power of identity and access management.

